THE FICM & WLA
WEB-LIVE
CONFERENCE SERIES 2020

[web-live] EVENTS
FICM and WLA together run a series of WEB-LIVE Conferences addressing critical and relevant issues faced by the legal, contract and dispute professionals on all sides around the world.

|---|---|---|
| **JUNE 1, 2020** 1200 -1300 HRS GMT  
The effective General Counsel | **JUNE 8, 2020** 1200 -1300 HRS GMT  
Exploring the AI and IP landscape |
| **JUNE 10, 2020** 1200 -1300 HRS GMT  
International Construction Arbitration | **JUNE 25, 2020** 1200 -1300 HRS GMT  
Unconventional Approach to Mitigate Litigation Risk | **JULY 18, 2020** 1200 -1300 HRS GMT  
Dispute Resolution Considerations for Licensing Agreements |
| **JULY 20, 2020** 1200 -1300 HRS GMT  
Contract Clauses Contractors must know | **JULY 10, 2020** 1200 -1300 HRS GMT  
Administered or Ad. Hoc Arbitration | **AUGUST 27, 2020** 1200 -1300 HRS GMT  
Software Licencing and IT Agreements |
| **JULY 30, 2020** 1200 -1300 HRS GMT  
Dispute Boards in Construction Projects | **AUGUST 2, 2020** 1200 -1300 HRS GMT  
Dealing with International Contracts | **SEPTEMBER 07, 2020** 1200 -1300 HRS GMT  
Hot Topics - Copyright and Trademark Law |
| **AUGUST 5, 2020** 1200 -1300 HRS GMT  
Intellectual Property in Construction | **AUGUST 28, 2020** 1200 -1300 HRS GMT  
Quantifying Risk in Contracts | **OCTOBER 19, 2020** 1200 -1300 HRS GMT  
FRAND 2.0 Licensing |
| **SEPTEMBER 20, 2020** 1200 -1300 HRS GMT  
Benchmarking Settlement Techniques and Strategies | **SEPTEMBER 20, 2020** 1200 -1300 HRS GMT  
Benchmarking Settlement Techniques and Strategies | **NOVEMBER 28, 2020** 1200 -1300 HRS GMT  
Importance of Trade Secrets in Today’s world |
| **OCTOBER 2, 2020** 1200 -1300 HRS GMT  
When Dispute Resolution Clauses Blow up | **OCTOBER 2, 2020** 1200 -1300 HRS GMT  
When Dispute Resolution Clauses Blow up | **DECEMBER 7, 2020** 1200 -1300 HRS GMT  
Music Licensing Challenges and Solutions |
| **DECEMBER 5, 2020** 1200 -1300 HRS GMT  
Preventing Costly Litigation Through Contract Drafting Skills |
The Fortune General Counsel WEB-LIVE Conference Series 2020

The series covers a wide range of topics for the modern world General Counsel - from advice to aspiring general counsel, crisis management with a focus on the response to the pandemic, collaboration with the board and c-suite, demonstrating legal department value from a quantitative and qualitative perspective, leveraging legal technology, enhancing the compliance function, maximizing the value that outside counsel brings to companies and many more topics.

Please check out the schedule and lineup of these conferences in the following pages starting from June 5 2020.
THE EFFECTIVE GENERAL COUNSEL

The general counsel role has never been more crucial to corporate success or less defined in design. General counsel face a never-ending series of competing priorities and demands that hinder their ability to reflect on the role they play and their impact on corporate goals.

This webinar looks at the personal behaviors that drive achievement of personal objectives, improve influence with the CEO and other executives, and increase contribution to company objectives.

UNCONVENTIONAL APPROACH TO MITIGATE LITIGATION RISK

It’s conventional wisdom in contracts that you should go to arbitration, but that may not actually be the wisest move. Many contracting lawyers include binding arbitration clauses, attorneys’ fees clauses, etc. – thinking that those terms are best for your organization.

This session contends that the conventional wisdom is wrong on conventional terms. Instead, there are numerous unique terms that few contract attorneys use that may actually be more effective than conventional terms in mitigating litigation risk.

Learn from the panelists’ real-life examples on how including unconventional terms in your contracts will minimize the risk and maximize the outcome when your company is faced with litigation.
JULY 10 2020
1200 - 1330 HRS GMT

ADMINISTERED OR AD HOC ARBITRATION

A panel of arbitration experts use a series of hypotheticals to illustrate the differences in how arbitrators address thorny procedural issues in administered and non-administered (ad hoc) arbitrations. The topics include:

- Addressing challenges to the seating of an arbitrator
- Addressing conflicts that arise during the hearing
- Arbitrator assisting with settlement
- Non-payment of arbitrator compensation by one or more parties
- Resolving challenges to a party's privilege assertions
- Streamlining the arbitration panel before the evidentiary hearing

AUGUST 2 2020
1200 - 1330 HRS GMT

DEALING WITH INTERNATIONAL CONTRACTS

Business is global, so in-house departments are dealing with more and more international contracts. There isn’t enough time or money to hire outside counsel every time a contract involves another jurisdiction.

This session will highlight some tried techniques for managing international contracts including ways to determine and address the highest risk items in international contracts, deciding when it is worthwhile to retain outside counsel and determining the appropriate scope of review by outside counsel.
AUGUST 28 2020
1200 - 1330 HRS GMT

QUANTIFYING RISK IN CONTRACTS

This panel will look at how legal departments are taking steps to quantify risk in their contracts—a growing trend as business best practices make their way into corporate legal departments.

Quantifying risk can take many forms and be used for different purposes. Expert panelists will discuss how they use risk-based approaches in their own contracting function, including efficiently routing new contract requests, escalating negotiation approvals and remediating risk efforts in legacy agreements. Learn how these approaches can be used to apply cost–benefit analyses to guide the allocation of resources in your legal department.

SEPTEMBER 20 2020
1200 - 1330 HRS GMT

BENCHMARKING SETTLEMENT TECHNIQUES AND STRATEGIES

Ever wonder how other companies settle labor and employment matters or what they are paying to settle them?

This interactive session will walk through settlement hypotheticals and allow you to benchmark and compare your settlement and valuation strategies.
OCTOBER 2 2020
1200 - 1330 HRS GMT

WHEN DISPUTE RESOLUTION CLAUSES BLOW UP

A strategic and specialist focus on stepped dispute resolution clauses and multi-party/multi-contract issues. The speakers will present difficult situations they encountered because of issues not anticipated by dispute resolution clauses. You will vote on potential solutions to selected fact patterns and discover how the disputes were actually resolved. You will leave with best practices for drafting, including how to anticipate and prevent problems.

DECEMBER 5 2020
1200 - 1330 HRS GMT

PREVENTING COSTLY LITIGATION THROUGH CONTRACT DRAFTING SKILLS

Focus on keys to preventing litigation and saving costly litigation expenses through the art of contract drafting.

Learn the nuances of choice of law and choice of forum clauses; i.e. where is the best place to be sued, or sue? Do you choose a court of law, mediation, or arbitration? What are the latest trends in limitations of liability? What can I disclaim? What are the keys to getting an enforceable waiver? What are the conditions for implied warranties and the duty of good faith and fair dealing?
WEB-LIVE
CONFERENCES
TAILORED FOR
YOUR
ORGANIZATION
Leverage the Web live conferences for building connections, Networking, Knowledge sharing, Reputation Building, Thought Leadership, Product / Service promotion and much more.

• Reach newer and a wider audience base
• position as an Expert
• Communicate with Hundreds of People from Anywhere in the World
• Make Sales without Selling Hard
• Keep Your Audience Engaged
• Generate New Leads
• Qualify New Leads and Build Relationships
• Invite Guests and Leverage Their Audience (And Credibility!)
PRODUCE CUSTOM WEBINARS

Helping your brand produce professional and engaging webinars and WEBCASTS.

By tailoring content and presentation, using top-notch subject matter experts, preparing custom handouts and QUESTIONS, we help you plan, manage and execute web conferences that deliver.

Experience The FICM Difference

Our goal is to ensure your webinars and webcasts stand out from the rest. We can help you with

Complete Event Management

Save time and reduce inefficiencies by managing your webinar programs from concept to completion. Everything from pre-production to presenter training and debriefs.

Increased Engagement

Before, During and After: Let us help you gain registrations and keep them online. We will help you to increase attendee engagement before, during and after your webinars.

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Fully Managed – For Your Peace Of Mind.

Bespoke webinars tailored to suit your exact marketing and support requirements.

PRE-PRODUCTION

We will create all marketing assets, finalise the layout and design of your customised player, and then begin to collect registrations.

THE LIVE EVENT

Let us facilitate your live event, introduce your presenters and support all your attendees, removing the burden from all involved.

POST-PRODUCTION

With online attendees digesting content in a variety of ways, we will ensure you get the most out of your investment.

Let us walk you through the insights collected from your engagement reports, consult on how to best host your content and discuss how you can design your future webinars as part of your overall communications strategy.
CALL FOR SPEAKERS, MODERATORS, HOSTS AND SPECIAL COMMENTATORS FOR FICM AND WLA WEB-LIVE CONFERENCES.

FICM and WLA offers the opportunity to host, speak, moderate or be a special commentator in a web-live conference.

There are a number of opportunities to speak, host moderate a FICM / WLA WEB-LIVE Conference and we welcome proposals.

Please submit your interest and proposal at least 4 weeks before any webinar date. All submissions are subject to review. Once approved an email confirmation will be sent for further process.
FOR INQUIRIES

Akshay Rai
+91 8383805123
membership@worldlawalliance.com

Sonakshi Virmani
+91 8505999820
law@worldlawalliance.com

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