

Federation of Integrated Conflict Management



THE POWER OF NEW THINKING

Dubai International Dispute Meet 2021

**11 FEBRUARY 2021
DUBAI**





**Insight Starts Here.
Innovation Starts Here.**

**Outpace Change with
new thinking.**

At a time when the world is witnessing profound change, #DIDM2021 brings together who's who of the world, innovators in law and dispute resolution, advocates, arbitrators, mediators, CXO's policymakers and heads of organizations to ask a simple question: What is New? Are we thinking NEW?



Immerse yourself in the ever new possibilities of managing disputes.

Explore how leading companies faced with an ever-accelerating pace of change are unlocking the power of modern systems, contracts and experts and re-engineering the systems to mitigate risk of disputes and power your business for the new world, as they share their secrets for creating successful businesses.

Learn about inspirational approaches, latest tools and trends in dispute management and gain insights on the new world ecosystem driven possibilities. Dive deep into the systemic approach to manage disputes in today's world.

See informative snapshots from innovators and initiators around most compelling discoveries in dispute management.

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#DIDM2021 is going to feature thought leaders and in depth provocative discussions that will celebrate the ways in which the modern world is creating innovative solutions for preventing and resolving disputes.

The meeting of innovators will examine the modern world global ecosystems' role in shaping the future of dispute resolution - from the development of the global institutional ecosystem, discovering the new breed of dispute resolvers, to procedural innovations and the creative use of rules in civil and common law jurisdictions.



What is #DIDM2021

#DIDM2021, to be held in Dubai UAE, is one among the series of most prestigious International dispute management conferences created, organized and owned by Federation of Integrated Conflict Management FICM.

DIDM2021 provides the ultimate platform for dispute professionals and business leaders to connect, collaborate on the latest thinking of how to prevent disputes and move businesses forward.

Once a year, DIDM brings together over 200 dispute resolution professionals and business leaders including top lawyers, in house counsel of global corporations, internationally recognized arbitrators and mediators, academics, and leaders at dispute resolution institutions, decision-makers from MNC's, research institutions, technology industries, government representatives, and some of the world's innovators all coming together to know and adopt, what Next.

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THE POWER OF NEW THINKING

**Dubai International
Dispute Meet 2021**





What's in it for you?

As a dispute resolution professional and practitioner, your participation in FICM International Dispute meets is a must. It puts you in front of the eyes and ears of the globe and in front of your dispute practice.

#DIDM2021 is more than a conference – it's a power-packed experience where connections are real and opportunities are endless. A day filled with inspiration, insights, connections & transactions.

Packed with opportunities that will help you and your profession or business innovate, succeed, and stay ahead of the competition, there's no better place to engage with the community, establish your presence, build buzz and drive demand.

What is FICM

FICM is extremely attractive platform for the world's business and dispute resolution community to accelerate growth. The organization plays a fundamental role in building the global ecosystem for preventing and resolving disputes anywhere in the world.

The leading decision-makers want to mitigate risk of disputes by preventing and resolving them, faster, and with fewer resources. But they can't do it with conventional wisdom, resources and traditional dispute practitioners. - they need new... A modern day dispute professional operating within the modern day ecosystem that powers them.

FICM is where you find resources to mitigate risk of disputes.

Through its integrated systems, FICM provides users with highly reliable, unconstrained access to Dispute prevention and resolution across the spectrum of business functions and with diverse stakeholders. It also provides a forum for collaboration, innovation and knowledge-sharing to foster the development of dispute prevention and associated services for businesses around the world.



Conference Topics Overview

DIDM2021 is challenging the procedural Status quo with a range of topics around NEW THINKING.

- **Solutions for the Greatest Challenges in Dispute Prevention**
- **Breaking Tradition in dispute management**
- **Companies must integrate emerging systems into their business to mitigate risk of disputes.**
- **Taking Control of Your Disputes**
- **A Smart Contract is a Safe Contract**

Decentralizing Dispute Resolution

New age institutions and systems are bringing innovation and 21st century solutions to uproot modern day challenges into the traditionally conservative legal world where 19th century systems still dominate dispute resolution. What are they? How the industry can leverage that?

Justice through Integrated Dispute Management - Adopting a new age 'Dispute Prevention Practice'

Prevention and resolution of conflicts on the basis of agreed rules and procedures is fast becoming the norm today.

So there comes the need for optimal contract administration through strategic clauses that consider distinguishing different categories of international trade disputes according to their underlying conflicts of interests, promoting legal consistency between international and domestic dispute settlement proceedings, and 'decentralizing' international economic disputes over private rights.

Evolution of International Dispute Prevention Practice - How it is different from the Dispute Resolution Practice?

Lets analyze the facts on why this practice never picked up? What can be done to bring this change within the legal practice?

Transforming business through innovative dispute management

Innovative Dispute Prevention and Early Resolution systems are one of the hidden secrets of successful business. Business leaders and general counsel who use proactive measures are the one who mostly belong to successful enterprises.

A variety of innovative systems can be deployed for each unique situation and business function or a transaction. The management time spent preparing for the more traditional forms of dispute resolution and dealing with the impact of interrupted contracts can be directed into more proactive activities instead of preparing for dispute resolution once dispute arises.



Singapore Convention for International Commercial Mediation

How can the world tap into the unrealized potential of international commercial Mediation in light of Singapore mediation convention? UN international mediation treaty that brings certainty to International Mediation and Enforcement Mechanisms.

During this dynamic and interactive program, most prominent experts in the field will look into the important role played by the Singapore convention and will discuss the practicalities of adoption and integration of cross-border mediation as an effective dispute settlement mechanism.

Settling cross border R&D and Technology Transfer Disputes

International and domestic R&D and transfer of technologies involve a rich variety of contracts and transactions, including research contracts, collaborative projects, licensing, joint ventures, alliances, spin-offs and buyer-supplier relationships. Such collaborations can involve complex legal, commercial or management issues, often including related intellectual property rights. Also, research partners from different

institutional backgrounds may have diverging expectations and understandings of creating, using and exploiting intellectual property rights.

How the modern institutional systems are helping businesses in efficient dispute avoidance and resolution practices in such complex situations?

Saving time and money in IP disputes

With the globalization of trade and increasingly international creation and exploitation of IP and technology disputes often span multiple jurisdictions and involve highly technical matters, complex laws and sensitive information.

How can parties look for flexible dispute resolution processes in these circumstances that can be customized to their needs and enable them to control the time and cost of proceedings?

Data Privacy and Disputes

Data is increasingly available and transferred online, While privacy and data security concerns continue to evolve. New industries and businesses are born from emerging technologies, and law and policy is evolving in an attempt to keep up with the pace of change in technology. The forum will analyze the unique



TOPICS OVERVIEW

challenges associated with disputes that arise in this ever-changing landscape.

Challenges and opportunities associated with technological change

How can the international community embrace technological developments like cloud-based storage, hearing room technologies, videoconferencing, and virtual hearing rooms, and the shift towards artificial intelligence, big data, and the Internet of Things (IoT).

Rather than view these trends as a threat, we must take advantage of the various benefits associated with such change as it is capable of entirely transforming dispute resolution.

We have to learn the ability of new technologies to increase efficiency by conducting hearings more efficiently; improving security, data breaches, and privacy for parties; enhancing online repositories, databases and statistics; helping parties overcome geographic constraints; and assist stakeholders to interpret big data via artificial intelligence.

Enhancing the access to International Dispute

Management for the SME's

International dispute management is often inaccessible to parties, mainly to the small and mid segment business enterprises because of massive cost, time and uncertainty of the outcome, that most of the time, it becomes unviable for parties to engage in the international arbitration process.

How the new systems and institutions are assisting small and medium sized businesses utilize international dispute management, prevention and resolution in a cost-effective manner?

How its benefits can reach a broader group of stakeholders including: financial institutions, SMEs, business councils, universities, and other small-scale business associations.

Dissecting international Contract: Ensuring Its Validity and Effectiveness

The risks of ambiguous arbitration agreements, what causes courts to disregard agreements to arbitrate, and how can such agreements be improved to avoid that fate according to new Arab Laws of Arbitration and the effectiveness of Multi-Tiered Dispute Resolution Clauses.



**Sponsorship &
Partnership
Opportunities**

Platinum Partner

A Platinum sponsorship is fully customized opportunity that takes care of all the needs and wants of the client and woven into the event. This almost ensures that the event is fully compliant to the ROI of sponsor. However a fine balance is maintained in the content, delivery, structure and audience of the conference to ensure its uniqueness and creativity.

Below are just a few elements that can also be considered while creating a customized package.

Eight complimentary registrations (names to be provided by the Early Bird Registration date)

Early Bird registration rate for any number of additional organization registrants

Content

- 20-Minute Executive Main Stage Keynote (Approved by.FICM)
- Presentation Integrated into Main Stage Keynote
- 35-Minute Panel Session

Networking

- Exhibit Booth
- VIP Reserved Seating Area for Keynoting Partners
- Meet the Experts Speaker Q&A

Marketing and Branding

- Sessions Included in Online Content
- Catalog
- Company Logo and Profile Inclusion on Website & Mobile App
- 30 Second Non-audio Video
- Logo Placement on Registration Confirmation, On-site Signage, Opening Keynote Slide
- 2 Mobile App News Feed Posts

Social Media

- Inclusion in Sponsor Twitter List
- Custom Social Media Image
- Pre-event and On-site Retweet
- On-site and Post Conference Social Media Tweet
- Pre-event and On-site Instagram Posts
- Onsite Instagram Story
- LinkedIn promotions



Gold Partner

Gold sponsorship is partly customized opportunity that takes care of the important needs of the client and woven into the event. This ensures that the event is compliant to the ROI of sponsor. However a fine balance is maintained in the content, delivery, structure and audience of the conference to ensure its uniqueness and creativity.

Below are just a few elements that can also be considered while creating a customized package.

- Five complimentary registrations (names to be provided by the Early Bird Registration date)
- Early Bird registration rate for any number of additional organization registrants
- 35% Discount on speaking slots
- 25% Discount on all other opportunities of the year
- on Website & Mobile App
- 30 Second Non-audio Video - AV presentations of one minute repeated during lunch and coffee breaks
- Logo Placement on Registration Confirmation, On-site Signage. Opening Keynote Slide
- Mobile App News Feed Post (written by FICM)

Networking

- One (1) 6' x 6' exhibitors space
- Dedicated reserved seating area for sponsor use in the Business Lounge

Marketing and Branding

- Sponsor Logo Recognition within the Business Lounge
- Company Logo and Profile Inclusion

Social Media

- Inclusion in Sponsor Twitter List
 - Custom Social Media Image (created by FICM)
 - Onsite Twitter Promotion (written by FICM)
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Silver Partner

- Four complimentary registrations (names to be provided by the Early Bird Registration date)
- Early Bird registration rate for any number of additional organization registrants.
- 35% Discount on speaking slots
- 25% Discount on all other opportunities of the year

Content

35-Minute Panel Session (Approved by FICM).

Networking

- One (1) 6' x 6' exhibitors space
- Meet the Experts Speaker Q&A

Marketing and Branding

- Sponsorship and level acknowledged in the program brochure, conference materials and website (with logo linked to sponsor's website)
- Can have promotional materials in the registration hall
- Sessions Included in Online Content Catalog
- Company Logo and Profile Inclusion on Website & Mobile App
- Logo Placement on Registration Confirmation, On-site Signage, Opening Keynote Slide

Social Media

- Inclusion in Sponsor Twitter List
- LinkedIn promotions
- Custom Social Media Image (written by FICM)



Bronze Partner

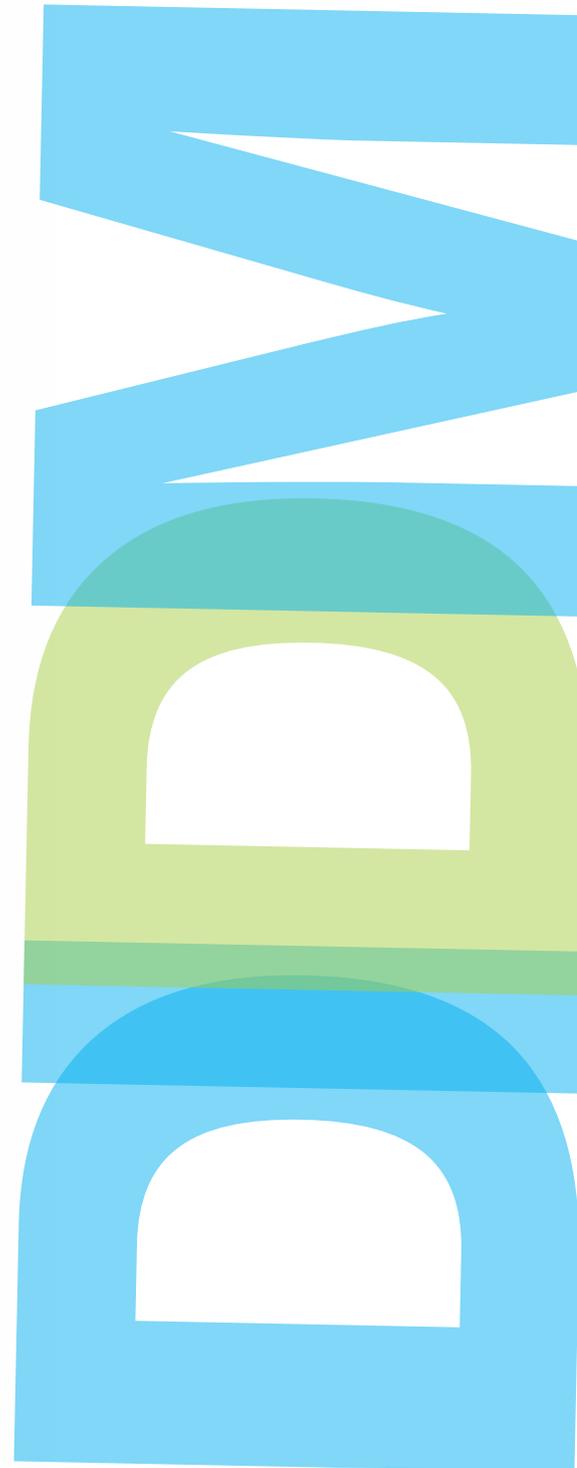
- Three complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for up to five additional organization registrants
- Sponsorship and level acknowledged in the program brochure, conference materials and website (with logo linked to sponsor's website)
- 30% Discount on speaking slots
- 20% Discount on all other opportunities of the year

Benefactors

- Two complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for up to four organization registration registrants
- Sponsorship and level acknowledged in conference materials and website (with text link to sponsor's website)
- Inclusion of logos in all conference collateral
- 25% Discount on speaking slots
- 15% Discount on all other opportunities of the year

Supporters

- One complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for three organization registration
- Sponsorship and level acknowledged in conference materials and website
- Inclusion of logos in all conference collateral
- 20% Discount on speaking slots
- 10% Discount on all other opportunities of the year



BUILD YOUR OWN SPONSORSHIP



Conference T Shirts

Attendees LOVE our conference T-shirts! With your logo imprinted on the official conference T-shirt, your brand will be visible everywhere!

Branded Water Bottles

Attendees will appreciate your contribution to their hydration with a water bottle branded with your logo.

Meal Sponsorship

The conference serves breakfast and lunch on conference day. What better way to build good will than meal sponsorship? Zone screens and special thanks via social media where your logo will appear.

Notepad and Pen

Put your logo on the conference notepad and pen! While jotting down ideas, appointments or notes, conference attendees will be reminded of your brand.

Coffee Break Sponsorship

Provide refreshment to conference attendees during scheduled coffee breaks in The Zone. Receive prominent recognition on signage near the coffee stations featuring your company's name and logo.

Event Website Advertising

Attendees, industry professionals and exhibitors constantly access the event web site leading up to and throughout the event. Your web site landing page will reach a targeted industry audience, even those who are unable to attend the conference.

Conference badge lanyards

Your logo will be printed in a highly visible way on the badge-holding lanyards, worn all throughout the event.

Delegate bags

Conference bags are given to every conference attendee and go everywhere attendees go. Have your logo on the conference giveaway bag for maximum exposure.

Delegate bag promotional insert

Have a direct contact with every single participant by inserting your advertising in the delegate conference bags (about 500). The final document for the conference bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).



E-mailing campaign

Reach out to over 10k prospects including pre-registered participants of the Conference, before and during the Forum to inform them of your presence and keep in touch after the event, to prolong the learning experience.

Keynote Live Streaming USD 10K or I

Sponsor the video streaming of the conference keynotes to our virtual community. Spotlight your logo alongside the Great Place to Work® brand and specific keynote sponsors to provide the public access to our world-class content and help us spread our mission of creating great workplaces for all.

Wi-Fi & Charging Stations USD 5K or

A must-have at all great conferences, help attendees stay connected as they enjoy complimentary access to the conference Wi-Fi network. We'll include signage around the venue promoting the Wi-Fi password and sponsorship by your organization. Additionally, ensure those devices never run out of juice with branded charging stations throughout the venue. These were a welcome amenity last year and we know they'll be popular again this year.

Room Drops

With the majority of attendees staying at the conference hotel, you'll have a chance to welcome them with a branded room drop. Room drop items have included in the past a branded swag item, book or handy travel devices to provide attendees. We'll work with you to find the right item that will leave a lasting impression. *Please note the sponsorship fee does not include the item you choose to room drop, however it does include the room drop fees charged by the hotel.

Speaking Opportunity (Subject to Approvals)

5 Minutes stage time
10 Minutes stage time
5 Minutes Video Presentation



SPEAK OR MAKE YOUR PRESENTATION AT DIDM 2021

Speaker submissions

DIDM feature leaders in the industry and those who are inventing and redefining in this fast changing world. Our objective is to combine topics on the most pressing issues of the day with the thought leaders who are moving those issues forward.

Speaking at our event offers numerous benefits including an unparalleled platform to gain exposure for your practice or institution; increased credibility for your business, project or team; and the opportunity to convey your goals and vision.

FICM provides the highest quality programs throughout the year and this is because of the thought-leaders, disruptors, and innovators who speak at our events.

If you are an industry expert with years of experience, are on the verge of the next leap in industry innovation or if you are interested in the opportunity to share your expertise through our programming, we want to hear from you! Please email us the following:

- Name
- Title
- Company/Organization
- Short Bio (no more than 500 words)
- Description of Area of Expertise
- Links to: Website, LinkedIn
- Previous Speaking Engagements (videos, podcasts, webinars, etc.)
- Articles, Press, Blogs, etc.
- Relevance and why you are interested in speaking at a FICM event.

PLEASE NOTE:

Once you have submitted a proposal, we will only confirm receipt of your submission.

Due to the extremely high volume of submissions we receive, if you have already submitted a proposal within the past year, please refrain from resubmitting.

As a non-profit, our speaking roles are unpaid or at times weaved with sponsorships. If you require an honorarium, fee, or reimbursement of expenses (travel, etc.) to speak, please do not submit a proposal.

FOR MORE DETAILS PLEASE CONTACT AKSHAY AT +91 8383 805 123 | akshay@mediationhub.in

DDDM 2021

Companies and their legal counsel wanting to retain control over disputes must register for this unique event with participation from around many jurisdictions. In-house counsel will not want to miss this opportunity that will help them define their own interests and prepare realistic options. And external counsel and dispute resolution specialists will be keen to attend to discover the wants and needs of corporate users today.

REGISTRATIONS

FEE CATEGORIES

ON OR BEFORE 15 OCTOBER 2020

- Members USD 200
- Non-Members USD 250
- Student and Retired (Not Earning) USD 80

AFTER 15 OCTOBER 2020

- Members USD 230
- Non-Members USD 290
- Student and Retired (Not Earning) USD100

IMPORTANT

Registration forms must be received (and full payment included) on or before these dates in order to be eligible for early registration fees.

- Registration opens: 15 July 2020

Refund and Cancellation

Deadline: 10 November 2020

Cancellation requests for refunds must be made in writing and received on or before this date. There is a refund processing fee of USD50 / INR 2500. No refunds will be issued after this date.

**+18% GST will be levied
on all Invoices**

DDDM

2021

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FEDERATION OF
INTEGRATED
CONFLICT
MANAGEMENT  TM **Preventing
Disputes Globally**