

TM
#ICIDF2020

INTERNATIONAL CONSTRUCTION & INFRASTRUCTURE DISPUTES FORUM



28 August 2020

**Hotel Le Meridien
New Delhi, INDIA**

www.ficmecosystem.com
www.mediationhub.org
www.arbitrationhub.org

**FEDERATION OF
INTEGRATED
CONFLICT
MANAGEMENT**  TM **Preventing
Disputes Globally**



#ICIDF2020

This full day event is set to bring together leading practitioners to deliberate over developments and trends of prevention and resolution of construction disputes in their jurisdiction and internationally.

Subject matter experts including those with substantial international experience from across will convene to explore global trends including historical, current and emerging approaches, core concepts, principles and techniques of preventing and quickly resolving construction and infrastructure disputes.

Conference sessions will address issues around forensic engineering, contract management in engineering projects, construction defects and facets of construction site accidents/injuries, coverage issues, subcontractor issues, new technologies and all aspects of risk and claims management of the insurance related to the construction industry.

WHO IS SPEAKING?

FICM is proud to have speakers from the highest level of construction and infrastructure industry. Presenters include leading professionals from construction, property, infrastructure, engineering and associated industries.

WHO IS ATTENDING?

Professionals from across- including developers, contractors, consultants, construction experts, judges, academics, industry leaders, engineers, architects and anyone engaged in preparing, mitigating, and managing construction disputes will come together for sharing and exchanging experiences and ideas on contemporary relevant issues of importance to the construction industry worldwide.





The conference aims to address current and contentious issues in two broad sessions and a central highling Debate on “New vs. Conventional Trends” in the industry.

Conference Topics

Construction Contracts - Is the standard contract dead?

Ambiguous contracts for complex projects; under-designed projects going to tender; unclear termination clauses; poorly-drafted and uncertified claims; imbalance in risk allocation; unresolved variations; and a lack of time to put in a good bid, almost every aspect of a conventional contract may have vulnerabilities.

Sometimes, the way parties agree to allocate risk is just not practical. If you have poor contract administration, then that can be a problem. If you don't keep your records properly, that can lead to disputes, as well. How FICM contract Review and registration helps?

Intelligent construction contracts

For a dispute to arise, the fertile ground is usually found in the contract itself – some poorly-drafted clauses, some heavily slanted contracts in favour of one party, or even some commercial agreements within the contracts that offer very narrow anticipated profit margins for contractors. That means that the contract is very fragile – commercially and financially.

Anything that may not go as planned will now have more chances of elevating itself into a dispute, and possibly, legal action. The contracts and the profit margins are the bedrock, or the fertile ground for disputes.

How can we manage contracts for preventing disputes? Smart contracts are the answer, but how many follow the smart contract protocols? And what actually do we know or mean by a smart contract?



Conference Topics

Collaborative Contracting: why the construction industry needs to embrace it.

Design and Construct (D&C) is a well-accepted delivery option for major construction projects. Other options such as collaborative contracting involving different financial models in controls for different risk profiles.

The session is to cover the process for implementing collaborative contracting, why it needs to be embraced, overcoming the barriers, and practical tips and managing costs and pricing models.

Claims Management

An approach towards minimizing the impact, intensity and occurrence of claims and implementing techniques and best practices for effective dispute resolution.

The session will analyze various aspects of effective claims management. How

project management, contract administration, time management and scheduling, risk management, cost management and change management influence claims.

Independent Standing Neutrals vs. Engineers of Developers as Neutrals in a Project

The role of the contract administrator - the engineer - who looks at the claims raised by the contractors, given that this engineer is employed by the developer to discharge that function, which requires the engineer to weigh the contractor's claim against the developer in a fair and unbiased manner.

It is critical that the engineer, or the professional advisor to the developer, try and stay impartial to get to the bottom of the issue proactively. It is definitely an issue and it does lead to disputes.



Conference Topics

The Challenges of Managing Data

Managing data is the most challenging aspect of construction disputes, and it has gotten worse over time. Would the deluge of data in disclosure lead to parties to arbitrate?

The way experts handle data “is dramatically changing in recent years. The databases that the information is on, has just changed the way that we have to look at the information.

How are we dealing with this change?

The Dispute Avoidance and Resolution Boards (DARB) and expert determinations

DARB procedures, effectiveness and success - Why few DARB's fail in delivering disputes free projects?

How can we appoint and manage dispute boards for successfully managing project costs, schedule and performance risks.

Also includes:

- Understanding Your Dispute Management Tools:
- The role of Dispute Boards in Project success
- Dispute Boards in the Oil & Gas Sector
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**Sponsorship,
Marketing and
Outreach
Opportunities**



Sponsoring ICIDF2020 will give your company the global recognition to reach arbitrators, in-house counsel, business people, and lawyers and legal practitioners involved in international trade. Along with increasing brand awareness, your company also takes centre stage in the developments of international arbitration. Through this sponsorship you have the opportunity to reach thousands of legal practitioners worldwide

With access to over 15,000 corporate counsel from over 5000 top-of-the-line fortune companies and organizations, the #ICIDF2020 partners are perfectly placed to increase their exposure and business opportunities with professionals that oversee legal spends worth millions.

We offer numerous avenues for you and your organization to reach out to these key professionals and the wider world. We can tailor specific sponsorship and exhibition packages to help you meet and influence the people who are going to ensure the growth of your business now and in the future. With a clear understanding of your overall marketing strategy, we will work in partnership with you to develop a bespoke marketing solution to meet your objectives. We will ensure that you enjoy all the benefits of association with the right event, targeted at the right delegates, with a promotional package that underpins your marketing objectives.

With ICIDF2020 sponsorship, you benefit from:

Publicity

The ICIDF2020 is highly publicized among the industry and its professionals. Our communications reach thousands professionals across categories and customized publicity can also be designed for the purpose.

Your brand name and sponsorship recognition is included in the ICIDF2020 Newsletter, e-news, monthly and weekly announcement eMailers to prospects and members, on highly visited website and in all event collateral to help you lock in valuable brand recognition.

Brand Association

If your company strives to have its name recognized with professionals, executives, managers and other influential business decision-makers, sponsorship of ICIDF2020 is the answer.



Access to New Business Relationships

The unique one-on-one marketing aspects of our event and programs provide companies access to hundreds of new clients and customers. ICIDF is also an ideal forum for renewing and strengthening relationships with existing clients and customers.

Speaking Slot on the Agenda

A powerful platform from which to showcase the industry knowledge and abilities of a senior representative of your organization.

Branding Opportunities

Exposure on conference brochure, website, banners, posters, set panels, conference documentation and delegate gifts – a comprehensive brand awareness raising opportunity which targets people beyond attending the conference itself.

Customize your Sponsorships

Many creative opportunities exist to tailor a sponsorship opportunity specifically designed to showcase your business practice or brand. Let our staff create the perfect partnership match for you. Some of the key opportunities available to our sponsors:

- Recognized as 'Partner in all event related communication (print & digital)
- Exclusive presentation and pitch sessions
- Branding via the pre conference brochure, website, banners, posters, set panels, conference documentation and delegate gifts – a comprehensive brand awareness raising opportunity which targets people beyond attending

Hosting your own time, drinks, reception or dinner

For all conference attendees or a select group of your choice. A fantastic networking opportunity in an environment that you control.

Display Space

A display in the networking area – demonstrate your products, network with attendees, hold informal meetings or just give more exposure to your brand via an exhibition stand in the only networking area in the conference, where all coffee breaks are held

Thought Leadership

Content-driven marketing through articles in our conference document packs for delegates or webinars targeted at both attendees and the wider international audience.

- the conference itself
- Brand Lounge in the conference networking area – demonstrate your products, network with attendees, hold informal meetings or just give more exposure to your brand via an exhibition stand in the only networking area in the conference, where all coffee breaks are held, as well as in many cases, lunches and evening receptions (2m x 6m raw booth space)
- Complimentary passes
- meetings pre-set with attendees
- Coverage on Social Media Platforms (Facebook, Twitter, LinkedIn, Slideshare)
- Access to VIP lounge (speakers and VIP invitees)
- Many other publicity, networking, and lead generation opportunities can be customized and packaged for you to suit your needs and budget.





Platinum Partner

A Platinum sponsorship is fully customized opportunity that takes care of all the needs and wants of the client and woven into the event. This almost ensures that the event is fully compliant to the ROI of sponsor. However a fine balance is maintained in the content, delivery, structure and audience of the conference to ensure its uniqueness and creativity.

Below are just a few elements that can also be considered while creating a customized package.

Eight complimentary registrations (names to be provided by the Early Bird Registration date)

Early Bird registration rate for any number of additional organization registrants

Content

- 20-Minute Executive Main Stage Keynote (Approved by.FICM)
- Presentation Integrated into Main Stage Keynote
- 35-Minute Panel Session

Networking

- Exhibit Booth
- VIP Reserved Seating Area for Keynoting Partners
- Meet the Experts Speaker Q&A

Marketing and Branding

- Sessions Included in Online Content
- Catalog
- Company Logo and Profile Inclusion on Website & Mobile App
- 30 Second Non-audio Video
- Logo Placement on Registration Confirmation, On-site Signage, Opening Keynote Slide
- 2 Mobile App News Feed Posts

Social Media

- Inclusion in Sponsor Twitter List
- Custom Social Media Image
- Pre-event and On-site Retweet
- On-site and Post Conference Social Media Tweet
- Pre-event and On-site Instagram Posts
- Onsite Instagram Story
- LinkedIn promotions



Gold Partner

Gold sponsorship is partly customized opportunity that takes care of the important needs of the client and woven into the event. This ensures that the event is compliant to the ROI of sponsor. However a fine balance is maintained in the content, delivery, structure and audience of the conference to ensure its uniqueness and creativity.

Below are just a few elements that can also be considered while creating a customized package.

- Five complimentary registrations (names to be provided by the Early Bird Registration date)
- Early Bird registration rate for any number of additional organization registrants
- 35% Discount on speaking slots
- 25% Discount on all other opportunities of the year
- on Website & Mobile App
- 30 Second Non-audio Video - AV presentations of one minute repeated during lunch and coffee breaks
- Logo Placement on Registration Confirmation, On-site Signage. Opening Keynote Slide
- Mobile App News Feed Post (written by FICM)

Networking

- One (1) 6' x 6' exhibitors space
- Dedicated reserved seating area for sponsor use in the Business Lounge

Marketing and Branding

- Sponsor Logo Recognition within the Business Lounge
- Company Logo and Profile Inclusion

Social Media

- Inclusion in Sponsor Twitter List
- Custom Social Media Image (created by FICM)
- Onsite Twitter Promotion (written by FICM)





Silver Partner

- Four complimentary registrations (names to be provided by the Early Bird Registration date)
- Early Bird registration rate for any number of additional organization registrants.
- 35% Discount on speaking slots
- 25% Discount on all other opportunities of the year

Content

35-Minute Panel Session (Approved by FICM).

Networking

- One (1) 6' x 6' exhibitors space
- Meet the Experts Speaker Q&A

Marketing and Branding

- Sponsorship and level acknowledged in the program brochure, conference materials and website (with logo linked to sponsor's website)
- Can have promotional materials in the registration hall
- Sessions Included in Online Content Catalog
- Company Logo and Profile Inclusion on Website & Mobile App
- Logo Placement on Registration Confirmation, On-site Signage, Opening Keynote Slide

Social Media

- Inclusion in Sponsor Twitter List
- LinkedIn promotions
- Custom Social Media Image (written by FICM)



Bronze Partner

- Three complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for up to five additional organization registrants
- Sponsorship and level acknowledged in the program brochure, conference materials and website (with logo linked to sponsor's website)
- 30% Discount on speaking slots
- 20% Discount on all other opportunities of the year

Benefactors

- Two complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for up to four organization registration registrants
- Sponsorship and level acknowledged in conference materials and website (with text link to sponsor's website)
- Inclusion of logos in all conference collateral
- 25% Discount on speaking slots
- 15% Discount on all other opportunities of the year

Supporters

- One complimentary registration (name to be provided by the Early Bird Registration date).
- Early Bird registration rate for three organization registration
- Sponsorship and level acknowledged in conference materials and website
- Inclusion of logos in all conference collateral
- 20% Discount on speaking slots
- 10% Discount on all other opportunities of the year



BUILD YOUR OWN SPONSORSHIP

Conference T Shirts

Attendees LOVE our conference T-shirts! With your logo imprinted on the official conference T-shirt, your brand will be visible everywhere!

Branded Water Bottles

Attendees will appreciate your contribution to their hydration with a water bottle branded with your logo.

Meal Sponsorship

The conference serves breakfast and lunch on conference day. What better way to build good will than meal sponsorship? Zone screens and special thanks via social media where your logo will appear.

Notepad and Pen

Put your logo on the conference notepad and pen! While jotting down ideas, appointments or notes, conference attendees will be reminded of your brand.

Coffee Break Sponsorship

Provide refreshment to conference attendees during scheduled coffee breaks in The Zone. Receive prominent recognition on signage near the coffee stations featuring your company's name and logo.

Event Website Advertising

Attendees, industry professionals and exhibitors constantly access the event web site leading up to and throughout the event. Your web site landing page will reach a targeted industry audience, even those who are unable to attend the conference.

Conference badge lanyards

Your logo will be printed in a highly visible way on the badge-holding lanyards, worn all throughout the event.

Delegate bags

Conference bags are given to every conference attendee and go everywhere attendees go. Have your logo on the conference giveaway bag for maximum exposure.



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Delegate bag promotional insert

Have a direct contact with every single participant by inserting your advertising in the delegate conference bags (about 500). The final document for the conference bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).

E-mailing campaign

Reach out to over 10k prospects including pre-registered participants of the Conference, before and during the Forum to inform them of your presence and keep in touch after the event, to prolong the learning experience.

Keynote Live Streaming

Sponsor the video streaming of the conference keynotes to our virtual community. Spotlight your logo alongside the Great Place to Work® brand and specific keynote sponsors to provide the public access to our world-class content and help us spread our mission of creating great workplaces for all.

Wi-Fi & Charging Stations

A must-have at all great conferences, help attendees stay connected as they enjoy complimentary access to the conference Wi-Fi network. We'll include signage around the venue promoting the Wi-Fi password and sponsorship by your organization. Additionally, ensure those devices never run out of juice with branded charging stations throughout the venue. These were a welcome amenity last year and we know they'll be popular again this year.

Room Drops

With the majority of attendees staying at the conference hotel, you'll have a chance to welcome them with a branded room drop. Room drop items have included in the past a branded swag item, book or handy travel devices to provide attendees. We'll work with you to find the right item that will leave a lasting impression. *Please note the sponsorship fee does not include the item you choose to room drop, however it does include the room drop fees charged by the hotel.

Speaking Opportunity (Subject to Approvals)

5 Minutes stage time
10 Minutes stage time
20 Minutes Stage Time
5 Minutes Video Presentation



#ICIDF2020



#ICIDF2020

SPEAK OR MAKE YOUR PRESENTATION AT #ICIDF2020

Speaker submissions

#ICIDF2020 feature leaders in the industry and those who are inventing and redefining in this fast changing world. Our objective is to combine topics on the most pressing issues of the day with the thought leaders who are moving those issues forward.

Speaking at our event offers numerous benefits including an unparalleled platform to gain exposure for your practice or institution; increased credibility for your business, project or team; and the opportunity to convey your goals and vision.

FICM provides the highest quality programs throughout the year and this is because of the thought-leaders, disruptors, and innovators who speak at our events.

If you are an industry expert with years of experience, are on the verge of the next leap in industry innovation or if you are interested in the opportunity to share your expertise through our programming, we want to hear from you! Please email us the following:

- Name
- Title
- Company/Organization
- Short Bio (no more than 500 words)
- Description of Area of Expertise
- Links to: Website, LinkedIn
- Previous Speaking Engagements (videos, podcasts, webinars, etc.)
- Articles, Press, Blogs, etc.
- Relevance and why you are interested in speaking at a FICM event.

PLEASE NOTE:

Once you have submitted a proposal, we will only confirm receipt of your submission.

Due to the extremely high volume of submissions we receive, if you have already submitted a proposal within the past year, please refrain from resubmitting.

As a non-profit, our speaking roles are unpaid or at times weaved with sponsorships. If you require an honorarium, fee, or reimbursement of expenses (travel, etc.) to speak, please do not submit a proposal.

FOR MORE DETAILS PLEASE CONTACT AKSHAY AT +91 8383 805 123 |
akshay@mediationhub.in



ADVERTISE

ADVERTISE TO YOUR TARGET AUDIENCE

ICIDF2020 Collateral is an indispensable resource for participants.

Advertisers will have the captive attention of thousands of professionals and other stakeholders through our marketing, promotion and event day collateral.

SOCIAL MEDIA - FACEBOOK, LINKEDIN, TWITTER

Leverage our social media promotions and assets to reach your audience and build your brand's connect with specific audiences.

EVENT MARKETING COLLATERAL

Reach out to over 5 lac prospects in legal fields in over 50 countries via our email marketing mailers, brochures and other informational material including news clips etc.

ICIDF2020 VIDEO's

Video is hands down one of the most effective marketing tools available and our event videos will put you in front of thousands.

BRANDING WITHIN VENUE

Help promote a brand re-image or drive attendees to your table with prominent and cost-effective posters, wraps, and more.

FOR MORE DETAILS PLEASE CONTACT

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Companies and their legal counsel wanting to retain control over disputes must register for this unique event with participation from around many jurisdictions. In-house counsel will not want to miss this opportunity that will help them define their own interests and prepare realistic options. And external counsel and dispute resolution specialists will be keen to attend to discover the wants and needs of corporate users today.

REGISTRATIONS

FEE CATEGORIES

ON OR BEFORE 15 MAY 2020

- Members USD 200
- Non-Members USD 250
- Student and Retired (Not Earning) USD100

AFTER 15 MAY 2020

- Members USD 230
- Non-Members USD 290
- Student and Retired (Not Earning) USD100

IMPORTANT

Registration forms must be received (and full payment included) on or before these dates in order to be eligible for early registration fees.

- Registration opens: 25 March 2020

Refund and Cancellation

Deadline: 10 June 2020

Cancellation requests for refunds must be made in writing and received on or before this date. There is a refund processing fee of USD50 / INR 2500. No refunds will be issued after this date.

**+18% GST will be levied
on all Invoices**



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2020

Sponsorship Team

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What is FICM

FICM plays a fundamental role in building the global ecosystem for preventing and resolving disputes anywhere in the world. Through its integrated systems, FICM provides users with highly reliable, unconstrained access to Dispute prevention and resolution across the spectrum of business functions and with diverse stakeholders. It also provides a forum for collaboration, innovation and knowledge-sharing to foster the development of dispute prevention and associated services for businesses around the world.

www.ficmecosystem.com
www.mediationhub.org
www.arbitrationhub.org

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